

JESSICA SCOWCROFT

NEWS PRODUCER

scowcroftjessie@gmail.com • jessicascowcrofttv.com

— EXPERIENCE

WAVE News · Louisville, KY

News Producer

June 2025 – Present

- Writes, edits, and produces scripts and full segments for live broadcasts, managing breaking news coverage under tight deadlines.
- Coordinates interviews and prepares thoughtful questions for on-air talent.
- Edits soundbites and b-roll with reporters, editors, photographers, and anchors, and develops graphics that make complex topics clear for viewers.
- Resolves production challenges in real time during live shows, making quick editorial decisions to keep broadcasts seamless.
- Researches, develops, and contextualizes stories, translating complex issues into clear, compelling content.

KOMU 8 News · Columbia, MO

Weekend Executive Producer

January 2025 – May 2025

- Edited and polished news scripts for clarity, accuracy, and style to broadcast standards, making last-minute changes as breaking news developed.
- Managed multiple shows, quickly resolving production issues to ensure smooth transitions and uninterrupted coverage.
- Coordinated with reporters, anchors, and producers to get every script and video into the show before air.

News Producer

May 2024 – May 2025

- Wrote and edited scripts for various newscasts, managing breaking news under deadline and coordinating with managers and reporters on timely story submission.
- Edited cold packages, soundbites, and b-roll and created on-screen graphics with reporters and anchors.

News Reporter

May 2023 – March 2024

- Pitched local story ideas, interviewed people in the community, and shot and edited footage on deadline.
- Reported live from the studio and remote locations, managing solo shifts with constant newsroom communication.

Missouri Business Alert · Columbia, MO

Reporter, Videographer & Photographer

May 2023 – November 2023

- Wrote and edited short- and long-form stories on statewide business issues, pitched weekly beat coverage, and shot and edited video and photos.

— SKILLS

PRODUCTION SYSTEMS

ENPS
iNews
Viz Pilot

EDITING

Adobe Premiere Pro
EDIUS

FIELD & DIGITAL

Videography &
Photography
Streaming
Social Media

— EDUCATION

University of Missouri

Bachelor of Journalism
with an Emphasis in
Broadcasting